

Experience



New York, NY
2019-2020

Freelance Copywriter

Client: Ford

Mediums: TV, Print, Social, CRM, Experiential

- Collaborated on partnership with Jimmy Kimmel Live
- Wrote and worked on production of national commercial campaign



New York, NY
2017-18

Freelance Copywriter

Client: The New York Rangers

Mediums: Videos, Social, Digital, In-Venue Advertising

- Won Bronze Clio
- Interviewed players and fans for client sponsored videos



New York, NY
2015-17

Copywriter

Clients: Subway, Quaker Oats, Tim Tam

Mediums: CRM, Social, Digital, Radio, TV

- Participated in new business pitches
- Mentored copywriter intern



Delaware
2012-2015

Freelance Creative

Clients: FoxFire Printing, Pizza Pro, Chandler Nichol and Sloan

Mediums: Branding, Web Design, Print

- Ran independent business creating advertising for local businesses



New York, NY
2008

Freelance Copywriter

Clients: Dairy Queen, Wet Ones, Canon, Hawaiian Tropic, 3M

Mediums: TV, Print, Radio, Digital

- Traveled to client sites for presentations and research
- Participated in agency-wide pitches
- Experienced turnaround in creative culture

Education



School of
VISUAL ARTS
New York, NY
2009-2011

Advertising Courses

- Prepared and presented work to guest client
- Studied traditional and digital advertising
- Received feedback from working advertising professionals



B.A. Economics & Theater

- Named "Outstanding Student of the Month"
- Recipient of the "Contribution to Student Life" award
- Designed advertising for live events on campus
- President of campus entertainment board